

Principles and Practices of Journalism

Paper: II
JMC-422

Full Marks:100
Full Marks for Theory: 70
Pass Marks for Theory: 24.5
Full Marks for Practical: 30
Pass Marks for Practical: 12
Lecture Hours: 150

Objective of the Course

To enable students to understand the principles and practice of professional journalism, particularly, key concepts on the journalistic process, including gathering, reporting, production, presentation and dissemination of news reports and comments etc related to news reports.

Course of study in detail

Unit	Unit title and breakdown	Teaching hours
I	<p>Introduction to Principles of Journalism</p> <p>Journalism defined; origin and evolution of journalism; duties and accountabilities of a journalist; defining news; determinants of news; concept of reporting and editing; 5 Ws; lead and body; news writing for print, radio, television and online media; concept of hard news and soft news; human interest and features stories; maintaining accuracy and fairness in journalism; some forms of reporting: interpretative, depth, and investigative. Global Journalism practices</p>	30
II	<p>Dynamics of Journalism</p> <p>Impact of news in society: some appropriate cases of news and events from Nepal and abroad, impact of news agencies news and feature services. Requisites of Advanced journalism practice.</p>	10
III	<p>News Sources and Cultivation</p> <p>Sources of news: verification and cross-verification; cultivation - protecting and promoting- of news sources; ethical considerations while</p>	10



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वि. वि., काठमाडौं

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- *Rajendra Prasad*
- *Prabhat*
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	dealing with sources; press conference and interview as news sources.	
IV	News Reporting and Writings News reporting: techniques of findings and collecting news; interviewing: prerequisites of a good interview, different forms of interview; angling and writing news; news features for print, broadcast and online media; nose for news: observation, news presentations, interview and use of documents including online based resources.	20
V	News Editing Editing skills: appropriate order, emphasis on news judgment, fairness, accuracy, editorial balance, grammar, style, language fluency, legal concerns and ethics in the newsroom; writing headlines and cutline; ethical considerations in editing and maintaining deadline.	20
VI	Editorial and Opinion Writing an editorial for print: structure and basic elements; opinion: opinion-article, column, persuasive communication, letter to the editor, gossip writing; talk-shows in radio and TV.	10
VII	Graphics, Layout and Design Basics of graphics and design: an overview from print to online media; photography and fundamental nature and feature of photo-journalism; concept of visual aspects from print to web-based journalism; cartoon and illustration as editorial expression.	20
VIII	Practical Works: Classroom as Newsroom: Reviewing published news: evaluating news and recommendation for improvement. Holding seminar on media practices. Laboratory work and field experiences on news reporting and writing.	30

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Recommended Books

Aryal, K. (2018). Nepalma kartoonalako itihās. Kathamandū: Nepal Fine Arts Academy.

Devkota, G. (2059). Nepalko Chhapakhana Ra Patrapatrikako Itihās. Kathamandū: Sajha

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